



MEDIA ALERT
MEDIA ALERT

Contact: Pattie DiLauro
(925) 829-8770

Annual 'Hike for Hope' - Sunol Regional Wilderness

Saturday, April 30, 2011

Starting time: 8:30 a.m. – 9:30 a.m.

Retired Pleasanton Police Chief, Tim Neal and past Amador High School principal Cyril Bonanno, will be directing traffic for all those gathered for this year's *Hike for Hope*. Open to the public, *Hike for Hope* is unique and stands out from the typical run or walk on city streets. A non-competitive, memorial hike along the trails of Sunol Regional Wilderness, the hike takes place starting anytime between 8:30 a.m. and 9:30 a.m. Hikers, many who are returning again, participate in memory or in honor of a loved one. Proceeds support the valuable services of Hope Hospice providing families with comfort, dignity, and excellence.

Pleasanton luminary and *Hike for Hope* Chairperson, Dolores Bengston, for whom the Aquatic Park was named, will join registered participants from the San Ramon and Tri-Valley areas. Because the hike is an opportunity to remember someone special, each hiker is encouraged to bring a photo of a loved one for whom they will be hiking. Special features will delight hikers and bring moments of reflection, renewal, and education. Japanese flute music will be provided. An East Bay Parks naturalist will answer questions and distribute information about all of the wildflowers in bloom. Along the trail, hikers will receive a packet of flower seeds, approved by Sunol's botanist, to scatter as they walk or to use in their won gardens at home.

Sign up by April 18th to guarantee your hike t-shirt and get the early registration fee of just \$25. www.thehikeforhope.com

*See attached press release for more in-depth story